



For

- ARTISTS
- DRAFTSMEN
- CARTOGRAPHERS
- ARCHITECTS
- TEACHERS
- OFFSET PRINTERS

deca-dry LETTERING

THE QUALITY NAME IN DRY TRANSFER PRODUCTS



A PRODUCT OF CHART-PAK, INCORPORATED • RIVER ROAD, LEEDS, MASS.



INTRODUCTION

Through the years Chart-Pak, Inc., has been dedicated to the advancement of drafting, art and visual communication. From this dedication has come the introduction of Deca-Dry Transfer Lettering.

There is no faster, simpler or more economical way of applying professional lettering. Nothing can match the crisp, clear appearance of Deca-Dry, because no one has been able to duplicate its distinctive qualities.

Deca-Dry letters are specially printed on rigid plastic for distortion free transfer. The superior image is protected by a heat resistant backing.

DECA-DRY USES

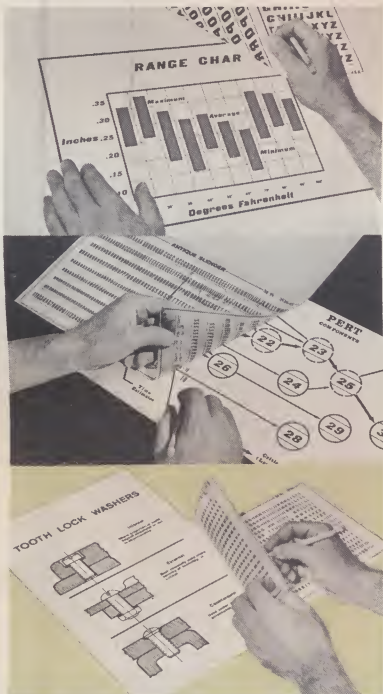
Whenever, wherever you need a lettered word or number, you can use Deca-Dry. Letters easily transfer to all dry smooth surfaces, many rough surfaces, most flat or curved objects. This flexibility and versatility offers unlimited application.

Deca-Dry makes statistical graphs, PERT Charts, work flow and organization charts easy to understand. Titles, captions, time designations, notations down to the smallest letters and numbers are always sharply defined.

Deca-Dry is ideal for explanatory notes and dimensions in technical drawings, printed circuit artwork, on prototypes and control panels.

In art departments, offices, schools, hospitals, libraries, etc., Deca-Dry is perfect for lettering headlines, layouts, files, file folders, cards, name plates, records, bulleting boards, newsletters, slides, projectuals, etc., etc.

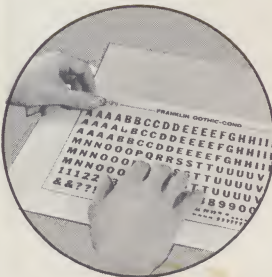
The uses of Deca-Dry are as vast and as varied as those of the printed word.



HOW TO USE DECA-DRY



1. Fold back chemically treated backing sheet. This backing sheet is an extra measure of protection to prevent loss or separation of letters.



2. Position letter to be transferred by registering type sheet guide lines with those on artwork.



3. Rub letter lightly with pencil, burnishing tool or ball point pen. Make certain to burnish all edges and thin lines, if any.



4. Remove type sheet. Letter is now fixed in position. For more secure placement, place backing sheet over letter and reburnish.



5. Repeat complete process for remaining copy. When finished refold backing sheet to original position to protect remaining letters.

Deca-Dry transfers crisp and clear. There is no wax adhesive, therefore, no wax residue forms around the surface of each transferred letter. With Deca-Dry, you can forget "cleanup" and opaquing, so often the case with other dry transfer products.

In case of error, Deca-Dry letters can be removed quickly and easily with artist's rubber cement pick-up or pressure-sensitive tape depending upon the art surface.

In many cases the Deca-Dry small sheet contains as many characters as other brands of transfer lettering. In larger point sizes, only large sheets are available.

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THE QUALITY NAME IN DRY TRANSFER PRODUCTS

SEE PAGE 30 FOR ORDERING INFORMATION

VENUS MEDIUM ITALIC VENUS MEDIUM OUTLINE MICROGRAMMA SYMBOLS VENUS MED. EXTENDED

Script 12 33 31 34 35 40 32

FUTURA MEDIUM 30 22 27 17

SIMPLEX BOLD 19 28 13 21

ANTIQUE SLENDER

NUMBERS

ETRUSCAN 23 14 29 15 16

FUTURA DEMI-BOLD 10 25 18

Commercial Script

FUTURA BOLD CAIROLI

FRANKLIN GOTHIC COND. FRANKLIN GOTHIC PROMOTOR SLOGAN REFORM GROTESK ENCOUNTER

FRANKLIN GOTHIC-COND.

AVAILABLE IN BLACK • RED • BLUE • WHITE

DE

CAT. NO. 11120-C CAPITAL LETTERS ONLY
120 POINT LARGE SHEET SIZE ONLY

de1

CAT. NO. 11120-L LOWER CASE ONLY
120 POINT LARGE SHEET SIZE ONLY

DE1

CAT. NO. 11196-C CAPITAL LETTERS ONLY
96 POINT LARGE SHEET SIZE ONLY

de 1

CAT. NO. 11196-L LOWER CASE ONLY
96 POINT LARGE SHEET SIZE ONLY

DE(1

CAT. NO. 11172-C CAPITAL LETTERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

dec 1

CAT. NO. 11172-L LOWER CASE ONLY
72 POINT LARGE or SMALL SHEET SIZE

DEC 1

CAT. NO. 11160-C CAPITAL LETTERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

deca1

CAT. NO. 11160-L LOWER CASE ONLY
60 POINT LARGE or SMALL SHEET SIZE

DECA-1

CAT. NO. 11148-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca-l1

CAT. NO. 11148-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-DI deca-d 1

CAT. NO. 11142-CL CAPITALS and LOWER CASE
42 POINT LARGE or SMALL SHEET SIZE

DECA-DRY deca-dry1

CAT. NO. 11136-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

DECA-DRY I deca-dry i 1

CAT. NO. 11130-CL CAPITALS and LOWER CASE
30 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS T deca-dry is tl 1

CAT. NO. 11124-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE C deca-dry is the qu 1

CAT. NO. 11118-CL CAPITALS and LOWER CASE
18 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QUALITY deca-dry is the quality n 1

CAT. NO. 11112-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QUALITY NAI deca-dry is the quality name i 1

CAT. NO. 11110-CL CAPITALS and LOWER CASE
10 POINT LARGE or SMALL SHEET SIZE

Script

VENUS MEDIUM ITALIC 33
VENUS MEDIUM 31
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ZENTAK GROTESK 27

NARCISSO 17

ETRUSCAN 23

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FUTURA BOLD 15

CAIROLI 16

FRANKLIN GOTHIC COND. 11

FRANKLIN GOTHIC 10

PROMOTOR 25

SLOGAN 18

REFORM GROTESK 26

ENCOUNTER 20

PROMOTOR

AVAILABLE IN BLACK • RED • BLUE • WHITE

DEC

CAT. NO. 2572-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

ded

CAT. NO. 2572-L LOWER CASE ONLY
72 POINT LARGE SHEET SIZE ONLY

DEC

CAT. NO. 2560-C CAPITAL LETTERS ONLY
60 POINT LARGE SHEET SIZE ONLY

decl

CAT. NO. 2560-L LOWER CASE ONLY
60 POINT LARGE SHEET SIZE ONLY

DEC l

CAT. NO. 2542-C CAPITAL LETTERS ONLY
42 POINT LARGE or SMALL SHEET SIZE

deca l

CAT. NO. 2542-L LOWER CASE ONLY
42 POINT LARGE or SMALL SHEET SIZE

DECA-

CAT. NO. 2536-C CAPITAL LETTERS ONLY
36 POINT LARGE or SMALL SHEET SIZE

deca-d

CAT. NO. 2536-L LOWER CASE ONLY
36 POINT LARGE or SMALL SHEET SIZE

DECA- l

CAT. NO. 2524-C CAPITAL LETTERS ONLY
24 POINT LARGE or SMALL SHEET SIZE

deca-drl

CAT. NO. 2524-L LOWER CASE ONLY
24 POINT LARGE or SMALL SHEET SIZE

DECA-DRY

CAT. NO. 2516-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

deca-dry is l

SLOGAN

AVAILABLE IN BLACK • RED • BLUE • WHITE

D l

CAT. NO. 1884-C CAPITAL LETTERS ONLY
84 POINT LARGE SHEET SIZE ONLY

deca l

CAT. NO. 1884-L LOWER CASE ONLY
84 POINT LARGE SHEET SIZE ONLY

DEC l

CAT. NO. 1848-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca-dry l

CAT. NO. 1848-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA l

CAT. NO. 1836-C CAPITAL LETTERS ONLY
36 POINT LARGE or SMALL SHEET SIZE

deca-dry is th l

CAT. NO. 1836-L LOWER CASE ONLY
36 POINT LARGE or SMALL SHEET SIZE

FRANKLIN GOTHIC

AVAILABLE IN BLACK • RED • BLUE • WHITE

DE

CAT. NO. 10120-C CAPITAL LETTERS ONLY
120 POINT LARGE SHEET SIZE ONLY

d1

CAT. NO. 10120-L LOWER CASE ONLY
120 POINT LARGE SHEET SIZE ONLY

D1

CAT. NO. 1096-C CAPITAL LETTERS ONLY
96 POINT LARGE SHEET SIZE ONLY

de1

CAT. NO. 1096-L LOWER CASE ONLY
96 POINT LARGE SHEET SIZE ONLY

DE 1

CAT. NO. 1072-C CAPITAL LETTERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

de 1

CAT. NO. 1072-L LOWER CASE ONLY
72 POINT LARGE or SMALL SHEET SIZE

DEC1

CAT. NO. 1060-C CAPITAL LETTERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

dec 1

CAT. NO. 1060-L LOWER CASE ONLY
60 POINT LARGE or SMALL SHEET SIZE

DEC/1

CAT. NO. 1048-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca 1

CAT. NO. 1048-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-D

CAT. NO. 1036-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

deca-d1

DECA-DRY

CAT. NO. 1030-CL CAPITALS and LOWER CASE
30 POINT LARGE or SMALL SHEET SIZE

deca-dry 1

DECA-DRY I

CAT. NO. 1024-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

deca-dry is 1

DECA-DRY IS T

CAT. NO. 1018-CL CAPITALS and LOWER CASE
18 POINT LARGE or SMALL SHEET SIZE

deca-dry is th 1

DECA-DRY IS THE Q

CAT. NO. 1014-CL CAPITALS and LOWER CASE
14 POINT LARGE or SMALL SHEET SIZE

deca-dry is the qua 1

DECA-DRY IS THE QUAL

CAT. NO. 1012-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

deca-dry is the qualit 1

DECA-DRY IS THE IS QUALI

CAT. NO. 1010-CL CAPITALS and LOWER CASE
10 POINT LARGE or SMALL SHEET SIZE

deca-dry is the quality n 1

REFORM GROTESK

AVAILABLE IN BLACK • RED • BLUE • WHITE

DE

CAT. NO. 2664-C
64 POINT

CAPITAL LETTERS ONLY
LARGE SHEET SIZE ONLY

de 1

CAT. NO. 2664-L
64 POINT

LOWER CASE ONLY
LARGE SHEET SIZE ONLY

DEC

CAT. NO. 2648-C
48 POINT

CAPITAL LETTERS ONLY
LARGE or SMALL SHEET SIZE

dec 1

CAT. NO. 2648-L
48 POINT

LOWER CASE ONLY
LARGE or SMALL SHEET SIZE

DEC1

CAT. NO. 2642-C
42 POINT

CAPITAL LETTERS ONLY
LARGE or SMALL SHEET SIZE

deca 1

CAT. NO. 2642-L
42 POINT

LOWER CASE ONLY
LARGE or SMALL SHEET SIZE

DECA1.

CAT. NO. 2636-C
36 POINT

CAPITAL LETTERS ONLY
LARGE or SMALL SHEET SIZE

deca- 1

CAT. NO. 2636-L
36 POINT

LOWER CASE ONLY
LARGE or SMALL SHEET SIZE

DECA-DI

CAT. NO. 2624-CL
24 POINT

CAPITALS and LOWER CASE
LARGE or SMALL SHEET SIZE

deca-dr 1

DECA-DRY I

CAT. NO. 2616-CL
16 POINT

CAPITALS and LOWER CASE
LARGE or SMALL SHEET SIZE

deca-dry is 1

ENCOUNTER

AVAILABLE IN BLACK • RED • BLUE • WHITE

DE 1

CAT. NO. 2090-C
90 POINT

CAPITAL LETTERS ONLY
LARGE SHEET SIZE ONLY

dec 1

CAT. NO. 2090-L
90 POINT

LOWER CASE ONLY
LARGE SHEET SIZE ONLY

DEC 1

CAT. NO. 2072-C
72 POINT

CAPITAL LETTERS ONLY
LARGE SHEET SIZE ONLY

deca 1

CAT. NO. 2072-L
72 POINT

LOWER CASE ONLY
LARGE SHEET SIZE ONLY

DECA

CAT. NO. 2060-CL
60 POINT

CAPITALS and LOWER CASE
LARGE SHEET SIZE ONLY

deca-1

DECA-DRY 1

CAT. NO. 2024-CL
24 POINT

CAPITALS and LOWER CASE
LARGE or SMALL SHEET SIZE

deca-dry is t 1

FUTURA DEMI-BOLD

AVAILABLE IN BLACK • RED • BLUE • WHITE

DE

CAT. NO. 14120-C CAPITAL LETTERS ONLY
120 POINT LARGE SHEET SIZE ONLY

dc1

CAT. NO. 14120-L LOWER CASE ONLY
120 POINT LARGE SHEET SIZE ONLY

DE1

CAT. NO. 1496-C CAPITAL LETTERS ONLY
96 POINT LARGE SHEET SIZE ONLY

de1

CAT. NO. 1496-L LOWER CASE ONLY
96 POINT LARGE SHEET SIZE ONLY

DEC1

CAT. NO. 1472-C CAPITAL LETTERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

dec1

CAT. NO. 1472-L LOWER CASE ONLY
72 POINT LARGE or SMALL SHEET SIZE

DEC-1

CAT. NO. 1460-C CAPITAL LETTERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

deca1

CAT. NO. 1460-L LOWER CASE ONLY
60 POINT LARGE or SMALL SHEET SIZE

DECA-1

CAT. NO. 1448-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca12

CAT. NO. 1448-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-DR

CAT. NO. 1436-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

deca-d12

DECA-DRY

CAT. NO. 1430-CL CAPITALS and LOWER CASE
30 POINT LARGE or SMALL SHEET SIZE

deca-dr 12

DECA-DRY IST

CAT. NO. 1424-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

deca-dry is 12

DECA-DRY IS THE I

CAT. NO. 1418-CL CAPITALS and LOWER CASE
18 POINT LARGE or SMALL SHEET SIZE

deca-dry is the 12

DECA-DRY IS THE QUAL

CAT. NO. 1414-CL CAPITALS and LOWER CASE
14 POINT LARGE or SMALL SHEET SIZE

deca-dry is the qua 12

DECA-DRY IS THE QUALITY N

CAT. NO. 1412-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

deca-dry is the quality n 12

DECA-DRY IS THE QUALITY NAM

CAT. NO. 1410-CL CAPITALS and LOWER CASE
10 POINT LARGE or SMALL SHEET SIZE

deca-dry is the quality nam123

DECA-DRY IS THE QUALITY NAME IN D

CAT. NO. 1408-CL CAPITALS and LOWER CASE
8 POINT LARGE or SMALL SHEET SIZE

deca-dry is the quality name in dry tra 123

ETRUSCAN

AVAILABLE IN BLACK • RED • BLUE • WHITE

DL

CAT. NO. 23120-C CAPITAL LETTERS ONLY
120 POINT LARGE SHEET SIZE ONLY

d1

CAT. NO. 23120-L LOWER CASE ONLY
120 POINT LARGE SHEET SIZE ONLY

D1

CAT. NO. 2396-C CAPITAL LETTERS ONLY
96 POINT LARGE SHEET SIZE ONLY

de1

CAT. NO. 2396-L LOWER CASE ONLY
96 POINT LARGE SHEET SIZE ONLY

DE1

CAT. NO. 2372-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

de1

CAT. NO. 2372-L LOWER CASE ONLY
72 POINT LARGE SHEET SIZE ONLY

DE 1

CAT. NO. 2360-C CAPITAL LETTERS ONLY
60 POINT LARGE SHEET SIZE ONLY

dec1

CAT. NO. 2360-L LOWER CASE ONLY
60 POINT LARGE SHEET SIZE ONLY

DECA

CAT. NO. 2348-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca1

CAT. NO. 2348-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA- deca-1

CAT. NO. 2342-CL CAPITALS and LOWER CASE
42 POINT LARGE or SMALL SHEET SIZE

DECA-L deca-d1

CAT. NO. 2336-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

DECA-DRY deca-dry1

CAT. NO. 2324-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS T deca-dry is th1

CAT. NO. 2316-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

SIMPLEX BOLD

AVAILABLE IN BLACK • RED • BLUE • WHITE

DEC dec1

CAT. NO. 1990-C CAPITAL LETTERS ONLY
90 POINT LARGE SHEET SIZE ONLY

CAT. NO. 1990-L LOWER CASE ONLY
90 POINT LARGE SHEET SIZE ONLY

DEC dec1

CAT. NO. 1972-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

CAT. NO. 1972-L LOWER CASE ONLY
72 POINT LARGE SHEET SIZE ONLY

DECA deca1

CAT. NO. 1960-CL CAPITALS and LOWER CASE
60 POINT LARGE SHEET SIZE ONLY

DECA- deca-1

CAT. NO. 1948-L CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

CAT. NO. 1948-C LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-D deca-d1

CAT. NO. 1942-CL CAPITALS and LOWER CASE
42 POINT LARGE or SMALL SHEET SIZE

DECA-DR deca-dry1

CAT. NO. 1936-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS deca-dry is t1

CAT. NO. 1924-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE C deca-dry is the qua1

CAT. NO. 1916-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

DECA DRY IS THE QUA deca-dry is the quality n1

CAT. NO. 1914-CL CAPITALS and LOWER CASE
14 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QUALITY deca-dry is the quality nar1

CAT. NO. 1912-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QUALITY NA deca dry is the quality name in 1

CAT. NO. 1910-CL CAPITALS and LOWER CASE
10 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QUALITY NAME IN C deca-dry is the quality name in dry tran 1

CAT. NO. 1908-CL CAPITALS and LOWER CASE
8 POINT LARGE or SMALL SHEET SIZE

GARAMOND

AVAILABLE IN BLACK • RED • BLUE • WHITE

DEC

CAT. NO. 1372-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

DECA

CAT. NO. 1360-C CAPITAL LETTERS ONLY
60 POINT LARGE SHEET SIZE ONLY

DECA-

CAT. NO. 1348-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-DI

CAT. NO. 1342-C CAPITAL LETTERS ONLY
42 POINT LARGE or SMALL SHEET SIZE

DECA-DRI

CAT. NO. 1336-C CAPITAL LETTERS ONLY
36 POINT LARGE or SMALL SHEET SIZE

DECA-DRY I

CAT. NO. 1324-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

DECA DRY IS THE Q

CAT. NO. 1316-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

deca-I

CAT. NO. 1372-L LOWER CASE ONLY
72 POINT LARGE SHEET SIZE ONLY

deca-di

CAT. NO. 1360-L LOWER CASE ONLY
60 POINT LARGE SHEET SIZE ONLY

deca-dr I

CAT. NO. 1348-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca-dry..I

CAT. NO. 1342-L LOWER CASE ONLY
42 POINT LARGE or SMALL SHEET SIZE

deca-dry is ti

CAT. NO. 1336-L LOWER CASE ONLY
36 POINT LARGE or SMALL SHEET SIZE

deca-dry is the 12

deca dry is the quality 12 34

OLD ENGLISH

AVAILABLE IN BLACK • RED • BLUE • WHITE • GOLD

DECA

CAT. NO. 2848-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA I

CAT. NO. 2836-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

DECA DRY

CAT. NO. 2824-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

deca 12

CAT. NO. 2848-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca dr 12

deca dry is 123

Script

VENUS MEDIUM ITALIC 33

FUTURA MEDIUM 30

VENUS MEDIUM 31

OUTLINE 34

MICROGRAMMA 35

SYMBOLS 40

VENUS MED. EXTENDED 32

NUMBERS 24

ANTIQUE SLENDER 21

ZENTAK GROTESK 27

GARAMOND 13

ANCIENT EGYPTIAN 13

VENUS MEDIUM 31

OUTLINE 34

MICROGRAMMA 35

SYMBOLS 40

VENUS MED. EXTENDED 32

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NUMBERS 24

ANTIQUE SLENDER 21

ZENTAK GROTESK 27

GARAMOND 13

ANCIENT EGYPTIAN 13

VENUS MEDIUM 31

OUTLINE 34

MICROGRAMMA 35

SYMBOLS 40

VENUS MED. EXTENDED 32

NUMBERS 24

ANTIQUE SLENDER 21

ZENTAK GROTESK 27

GARAMOND 13

ANCIENT EGYPTIAN 13

VENUS MEDIUM 31

OUTLINE 34

MICROGRAMMA 35

SYMBOLS 40

VENUS MED. EXTENDED 32

NUMBERS 24

ANTIQUE SLENDER 21

ZENTAK GROTESK 27

GARAMOND 13

ANCIENT EGYPTIAN 13

VENUS MEDIUM 31

OUTLINE 34

MICROGRAMMA 35

SYMBOLS 40

VENUS MED. EXTENDED 32

NUMBERS 24

ANTIQUE SLENDER 21

ZENTAK GROTESK 27

GARAMOND 13

ANCIENT EGYPTIAN 13

VENUS MEDIUM 31

OUTLINE 34

MICROGRAMMA 35

SYMBOL

NARCISSO

AVAILABLE IN BLACK • RED • BLUE • WHITE

DECA-DRY IS THE 1 deca-dry is the qu1
 CAT. NO. 1712-CL CAPITALS and LOWER CASE
 12 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS 1 deca-dry is th1
 CAT. NO. 1716-CL CAPITALS and LOWER CASE
 16 POINT LARGE or SMALL SHEET SIZE

DECA-DR deca-dry 1
 CAT. NO. 1724-CL CAPITALS and LOWER CASE
 24 POINT LARGE or SMALL SHEET SIZE

DECA- deca-1
 CAT. NO. 1736-C CAPITAL LETTERS ONLY CAT. NO. 1736-L LOWER CASE ONLY
 36 POINT LARGE or SMALL SHEET SIZE 36 POINT LARGE or SMALL SHEET SIZE

ZENTAK GROTESK

AVAILABLE IN BLACK • RED • BLUE • WHITE

D d1
 CAT. NO. 27180-C CAPITAL LETTERS ONLY CAT. NO. 27180-L LOWER CASE ONLY
 180 POINT LARGE SHEET SIZE ONLY 180 POINT LARGE SHEET SIZE ONLY

DE d1
 CAT. NO. 27120-C CAPITAL LETTERS ONLY CAT. NO. 27120-L LOWER CASE ONLY
 120 POINT LARGE SHEET SIZE ONLY 120 POINT LARGE SHEET SIZE ONLY

DE de1
 CAT. NO. 2796-C CAPITAL LETTERS ONLY CAT. NO. 2796-L LOWER CASE ONLY
 96 POINT LARGE SHEET SIZE ONLY 96 POINT LARGE SHEET SIZE ONLY

DECA

CAT. NO. 1742-C CAPITAL LETTERS ONLY
42 POINT LARGE or SMALL SHEET SIZE

deca1

CAT. NO. 1742-L LOWER CASE ONLY
42 POINT LARGE or SMALL SHEET SIZE

DEC

CAT. NO. 1748-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

dec1

CAT. NO. 1748-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DEC

CAT. NO. 1764-C CAPITAL LETTERS ONLY
64 POINT LARGE SHEET SIZE ONLY

dec1

CAT. NO. 1764-L LOWER CASE ONLY
64 POINT LARGE SHEET SIZE ONLY

DEC

CAT. NO. 2772-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

de 1

CAT. NO. 2772-L LOWER CASE ONLY
72 POINT LARGE SHEET SIZE ONLY

DECI

CAT. NO. 2760-C CAPITAL LETTERS ONLY
60 POINT LARGE SHEET SIZE ONLY

dec1

CAT. NO. 2760-L LOWER CASE ONLY
60 POINT LARGE SHEET SIZE ONLY

DECA

CAT. NO. 2748-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

dec11

CAT. NO. 2748-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-D

CAT. NO. 2736-C CAPITAL LETTERS ONLY
36 POINT LARGE or SMALL SHEET SIZE

deca - 1

CAT. NO. 2736-L LOWER CASE ONLY
36 POINT LARGE or SMALL SHEET SIZE

DECA-DRY I

CAT. NO. 2724-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

deca-dry 1

DECA-DRY IS

CAT. NO. 2720-CL CAPITALS and LOWER CASE
20 POINT LARGE or SMALL SHEET SIZE

deca-dry is 1

DECA-DRY IS TH

CAT. NO. 2716-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

deca-dry is th1

DECA-DRY IS THE QU

CAT. NO. 2712-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

deca-dry is the q 1

NUMBERS

AVAILABLE IN BLACK • RED • BLUE • WHITE

1 2 3 4 5 6 7 8 9 0 0 0 \$ //

CAT. NO. 2410-N NUMBERS ONLY
10 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5 6 7 8 9 0 . , , // - -

CAT. NO. 2412-N NUMBERS ONLY
12 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5 6 7 8 9 0 0 0 0

CAT. NO. 2416-N NUMBERS ONLY
16 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5 6 7

CAT. NO. 2436-N NUMBERS ONLY
36 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5 6 7

CAT. NO. 2442-N NUMBERS ONLY
42 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5 6 7 8 9 0 .

CAT. NO. 2420-N NUMBERS ONLY
20 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5 6 7 8 9

CAT. NO. 2424-N NUMBERS ONLY
24 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5 6 7

CAT. NO. 2440-N NUMBERS ONLY
40 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 5

CAT. NO. 2448-N NUMBERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

1 2 3 4

CAT. NO. 2472-N NUMBERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

1 2 3 4 :

CAT. NO. 2460-N NUMBERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

1 2 3

CAT. NO. 2496-N NUMBERS ONLY
96 POINT LARGE or SMALL SHEET SIZE

1 2 3

CAT. NO. 24120-N NUMBERS ONLY
120 PT. LARGE or SMALL SHEET SIZE

1 2

CAT. NO. 24180-N NUMBERS ONLY
180 POINT LARGE or SMALL SHEET SIZE

SCRIPT

AVAILABLE IN BLACK • RED • BLUE • WHITE

DECA

CAT. NO. 1242-C CAPITAL LETTERS ONLY
42 POINT LARGE or SMALL SHEET SIZE

deca-dry 1

CAT. NO. 1242-L LOWER CASE ONLY
42 POINT LARGE or SMALL SHEET SIZE

FUTURA MEDIUM

AVAILABLE IN BLACK and WHITE ONLY

DEC1

CAT. NO. 3096-C CAPITAL LETTERS ONLY
96 POINT LARGE SHEET SIZE ONLY

dec1

CAT. NO. 3096-L LOWER CASE ONLY
96 POINT LARGE SHEET SIZE ONLY

DEC1

CAT. NO. 3072-C CAPITAL LETTERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

decc1

CAT. NO. 3072-L LOWER CASE ONLY
72 POINT LARGE or SMALL SHEET SIZE

DEC/1

CAT. NO. 3060-C CAPITAL LETTERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

deca1

CAT. NO. 3060-L LOWER CASE ONLY
60 POINT LARGE or SMALL SHEET SIZE

DECA-1

CAT. NO. 3048-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca-d1

CAT. NO. 3048-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-DR

CAT. NO. 3036-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

deca-dr 1

DECA-DRY IS T

CAT. NO. 3024-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

deca-dry is th 1

DECA-DRY IS THE C

CAT. NO. 3018-CL CAPITALS and LOWER CASE
18 POINT LARGE or SMALL SHEET SIZE

deca-dry is the qua 1

DECA - DRY IS THE QUA

CAT. NO. 3014-CL CAPITALS and LOWER CASE
14 POINT LARGE or SMALL SHEET SIZE

deca-dry is the quality n1

DECA-DRY IS THE QUALITY N

CAT. NO. 3012-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

deca dry is the quality name 1

DECA-DRY IS THE QUALITY NAM 1

CAT. NO. 3008-CL CAPITALS and LOWER CASE
8 POINT LARGE or SMALL SHEET SIZE

deca-dry is the quality name in dry t 1

Scuifit

VENUS MEDIUM ITALIC

VENUS MEDIUM

OUTLINE

MICROGRAMMA

SYMBOLS

VENUS MED. EXTENDED

FUTURA MEDIUM

ANCIENT EGYPTIAN

ANTIQUE SLENDER

NUMBERS

SEE PAGE 30 FOR ORDERING INFORMATION

ANTIQUE SLENDER

AVAILABLE IN BLACK • RED • BLUE • WHITE

DEC

CAT. NO. 21180-C CAPITAL LETTERS ONLY
180 POINT LARGE SHEET SIZE ONLY

de1

CAT. NO. 21180-L LOWER CASE ONLY
180 POINT LARGE SHEET SIZE ONLY

DECA

CAT. NO. 21120-C CAPITAL LETTERS ONLY
120 POINT LARGE SHEET SIZE ONLY

dec1

CAT. NO. 21120-L LOWER CASE ONLY
120 POINT LARGE SHEET SIZE ONLY

DECA-

CAT. NO. 2196-C CAPITAL LETTERS ONLY
96 POINT LARGE SHEET SIZE ONLY

DECA-D

CAT. NO. 2172-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

DECA-DR

CAT. NO. 2160-C CAPITAL LETTERS ONLY
60 POINT LARGE SHEET SIZE ONLY

ANCIENT EGYPTIAN

AVAILABLE IN BLACK • RED • BLUE • WHITE

D

CAT. NO. 22180-C CAPITAL LETTERS ONLY
180 POINT LARGE SHEET SIZE ONLY

d

CAT. NO. 22180-L LOWER CASE ONLY
180 POINT LARGE SHEET SIZE ONLY

D1

CAT. NO. 22120-C CAPITAL LETTERS ONLY
120 POINT LARGE SHEET SIZE ONLY

d1

CAT. NO. 22120-L LOWER CASE ONLY
120 POINT LARGE SHEET SIZE ONLY

DE

CAT. NO. 2296-C CAPITAL LETTERS ONLY
96 POINT LARGE SHEET SIZE ONLY

DEC

CAT. NO. 2272-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

DEC

CAT. NO. 2260-C CAPITAL LETTERS ONLY
60 POINT LARGE SHEET SIZE ONLY

deca-

CAT. NO. 2196-L LOWER CASE ONLY
96 POINT LARGE SHEET SIZE ONLY

deca-12

CAT. NO. 2172-L LOWER CASE ONLY
72 POINT LARGE SHEET SIZE ONLY

deca-dr 1

CAT. NO. 2160-L LOWER CASE ONLY
60 POINT LARGE SHEET SIZE ONLY

DECA-DRY

CAT. NO. 2148-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA-DRY I

CAT. NO. 2142-CL CAPITALS and LOWER CASE
42 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS

CAT. NO. 2136-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QU

CAT. NO. 2124-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QUALITY

CAT. NO. 2116-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

DECA-DRY IS THE QUALITY NAME IN

CAT. NO. 2112-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

deca-dry 1

CAT. NO. 2148-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca-dry i1

deca-dry is12

deca-dry is the q1

deca-dry is the quality 12

deca-dry is the quality name in d12

d 1

CAT. NO. 2296-L LOWER CASE ONLY
96 POINT LARGE SHEET SIZE ONLY

de 1

CAT. NO. 2272-L LOWER CASE ONLY
72 POINT LARGE SHEET SIZE ONLY

dec1

CAT. NO. 2260-L LOWER CASE ONLY
60 POINT LARGE SHEET SIZE ONLY

DECA

CAT. NO. 2248-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA

CAT. NO. 2242-CL CAPITALS and LOWER CASE
42 POINT LARGE or SMALL SHEET SIZE

DECA-1

CAT. NO. 2236-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

DECA-DR

CAT. NO. 2224-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

DECA-DRY I

CAT. NO. 2216-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

decε1

CAT. NO. 2248-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca-1

deca-d1

deca-dry 1

deca-dry is 1

VENUS MEDIUM

AVAILABLE IN BLACK and WHITE ONLY

DEC1

CAT. NO. 3172-C CAPITAL LETTERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

dec 1

CAT. NO. 3172-L LOWER CASE ONLY
72 POINT LARGE or SMALL SHEET SIZE

DEC/1

CAT. NO. 3160-C CAPITAL LETTERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

deca 1

CAT. NO. 3160-L LOWER CASE ONLY
60 POINT LARGE or SMALL SHEET SIZE

DECA 1

CAT. NO. 3148-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca - 1

CAT. NO. 3148-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA - 1

CAT. NO. 3136-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

deca - dr 1

DECA - DRY 1

CAT. NO. 3124-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

deca - dry is 1

DECA-DRY IS T 1

CAT. NO. 3116-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

deca-dry is the qal 1

DECA - DRY IS THE Q 1

CAT. NO. 3112-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

deca - dry is the quality n 1

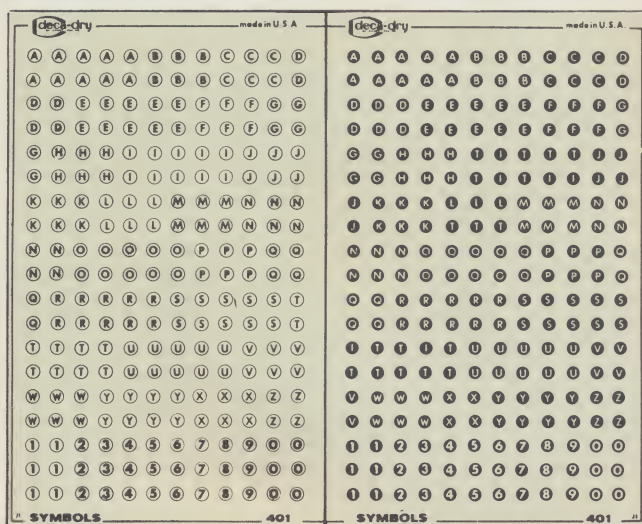
DECA - DRY IS THE QUALITY 1 2 3

CAT. NO. 3108-CL CAPITALS and LOWER CASE
8 POINT LARGE or SMALL SHEET SIZE

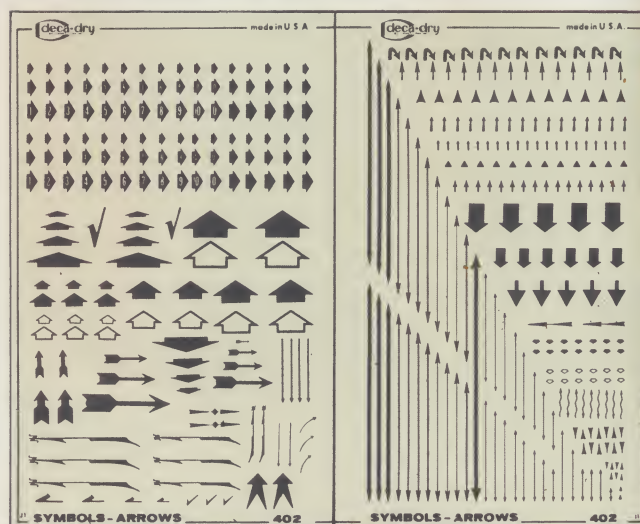
deca - dry is the quality name 1 2 3

SYMBOLS

AVAILABLE IN BLACK and WHITE ONLY



CAT. NO. 401 SYMBOLS LARGE SHEET SIZE \$2.25



CAT. NO. 402 ARROWS LARGE SHEET SIZE \$2.25

MICROGRAMMA

AVAILABLE IN BLACK and WHITE ONLY

D

CAT. NO. 35180-C CAPITAL LETTERS ONLY
180 POINT LARGE SHEET SIZE ONLY

1

CAT. NO. 35180-N NUMBERS ONLY
180 POINT LARGE SHEET SIZE ONLY

DE

CAT. NO. 35120-C CAPITAL LETTERS ONLY
120 POINT LARGE SHEET SIZE ONLY

12

CAT. NO. 35120-N NUMBERS ONLY
120 POINT LARGE SHEET SIZE ONLY

DE

CAT. NO. 3590-C CAPITAL LETTERS ONLY
90 POINT LARGE SHEET SIZE ONLY

12

CAT. NO. 3590-N NUMBERS ONLY
90 POINT LARGE or SMALL SHEET SIZE

DEC

CAT. NO. 3572-C CAPITAL LETTERS ONLY
72 POINT LARGE SHEET SIZE ONLY

123

CAT. NO. 3572-N NUMBERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

DEC

CAT. NO. 3560-C CAPITAL LETTERS ONLY
60 POINT LARGE SHEET SIZE ONLY

123

CAT. NO. 3560-N NUMBERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

SEE PAGE 30 FOR ORDERING INFORMATION

VENUS MED. EXTENDED

AVAILABLE IN BLACK and WHITE ONLY

DE(1

CAT. NO. 3272-C CAPITAL LETTERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

dec 1

CAT. NO. 3272-L LOWER CASE ONLY
72 POINT LARGE or SMALL SHEET SIZE

DEC 1

CAT. NO. 3260-C CAPITAL LETTERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

dec 1

CAT. NO. 3260-L LOWER CASE ONLY
60 POINT LARGE or SMALL SHEET SIZE

DEC 1

CAT. NO. 3248-C CAPITAL LETTERS ONLY
48 POINT LARGE or SMALL SHEET SIZE

deca 1

CAT. NO. 3248-L LOWER CASE ONLY
48 POINT LARGE or SMALL SHEET SIZE

DECA 1

CAT. NO. 3236-CL CAPITALS and LOWER CASE
36 POINT LARGE or SMALL SHEET SIZE

deca- 1

DECA - Df 1

CAT. NO. 3224-CL CAPITALS and LOWER CASE
24 POINT LARGE or SMALL SHEET SIZE

deca - dry 1

DECA - DRY IS 1

CAT. NO. 3216-CL CAPITALS and LOWER CASE
16 POINT LARGE or SMALL SHEET SIZE

THE QUALITY 1

DECA - DRY IS THE 1

CAT. NO. 3212-CL CAPITALS and LOWER CASE
12 POINT LARGE or SMALL SHEET SIZE

deca - dry is the qu 1

OUTLINE

AVAILABLE IN BLACK and WHITE ONLY

DEC 1

CAT. NO. 3472-C CAPITAL LETTERS ONLY
72 POINT LARGE or SMALL SHEET SIZE

dec 1

CAT. NO. 3472-L LOWER CASE ONLY
72 POINT LARGE or SMALL SHEET SIZE

DECA 1

CAT. NO. 3460-C CAPITAL LETTERS ONLY
60 POINT LARGE or SMALL SHEET SIZE

deca 1

CAT. NO. 3460-L LOWER CASE ONLY
60 POINT LARGE or SMALL SHEET SIZE

Preparation of Artwork:

Artwork for Deca-Dry Special Orders should be supplied in black and white, sharp and clean, in position on a 7" x 13" or 14" x 13" layout sheet ready for photographic reproduction. The original art you furnish will determine the quality of finished sheets and become the final layout. Therefore, only quality artwork should be submitted. If you prefer our artists can prepare your art and layout for you at the nominal rate of \$5.00 per hr. Write for quotation.

Allow $\frac{3}{8}$ " between images when preparing your art for **TOTAL-TRANSFER**

See your local dealer or write direct for a LAYOUT SHEET.

COLORS FOR **TOTAL-TRANSFER**

Colors: Black, Red, Blue, White, Green, Purple,
Yellow, Orange, Brown, Light Blue and Grey

Metallic Colors: Gold, Silver

Transparent Colors: Red, Blue, Green, Yellow

Matched Colors: Write direct to Chart-Pak for quote.

PRICES

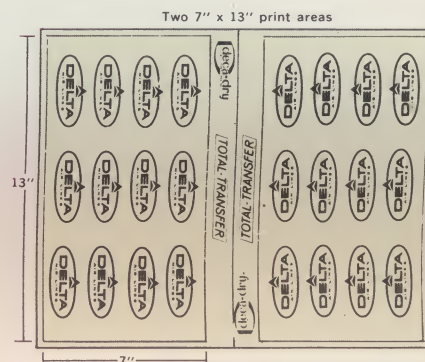
Plate and set-up charge	\$24.00
First 50 sheets (minimum order)	2.65 per sheet
Reorder — no plate and set-up charge, 50 sheets minimum applies	2.65 per sheet
Additional charges for Multi-Color Sheets	\$20.00 per additional color

Any special design, trademark, symbol, wrong reading title block or printed matter can be custom made on Deca-Dry **TOTAL-TRANSFER** Sheets.

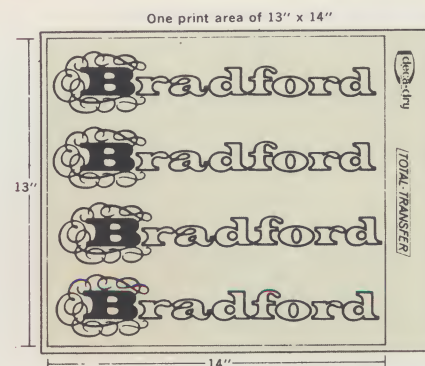
NOTE: Because of the transparent adhesive film used in the total transfer process, use regular Deca-Dry for making overhead projectuals or on extremely dark backgrounds.

ORDERING INFORMATION

TOTAL-TRANSFER

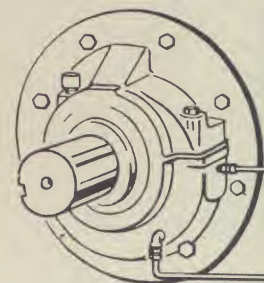
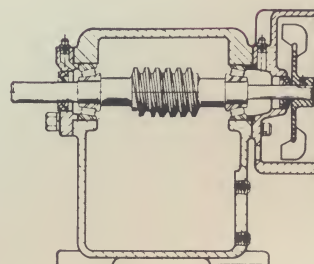
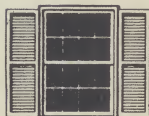
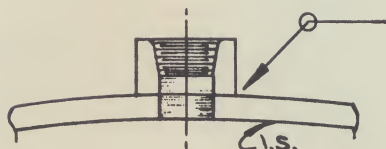
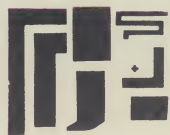


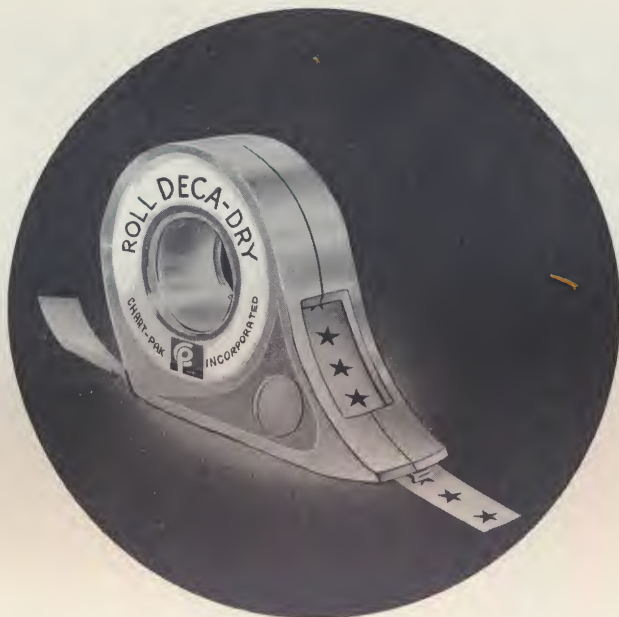
Deca-Dry **TOTAL-TRANSFER** Sheets comprise two 7" x 13" print areas folded, stitched and perforated for convenience.



Also available are single sheets with 13" x 14" print areas for artwork that cannot be divided into the 7" x 13" print area.

SEE PAGE 30 FOR ORDERING INFORMATION





NEW!

ROLL DECA-DRY

In a handy Dispenser*

Deca-Dry transfer products are now available in roll form on a 10 roll minimum order. Each roll comes attractively packaged in a handy dispenser. Symbols or other repetitive matter on the roll can be applied to the working surface with great speed and accuracy.

The roll is fed out from the dispenser and the protective backing sheet automatically feeds out the back end as the symbols are used.

Deca-Dry custom transfer rolls facilitate the transfer of any special printed matter, to any visual project, with greater ease and accuracy.

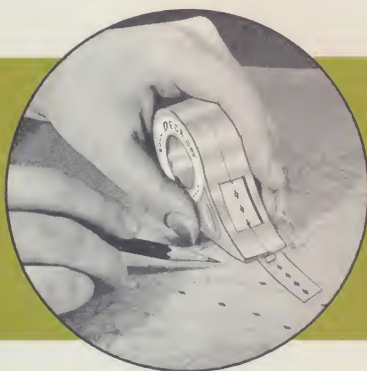
Deca-Dry custom transfer rolls can be imprinted with logotypes, symbols, designs, headings, captions, trademarks, drawings, original lettering styles, labels, codes and other select copy.

Rolls are processed with as many symbols as possible. In most cases, more than 250 per roll. A special heat resistant adhesive backing and cohesive ink prevent the symbol or letters from moving, cracking or bubbling in hot reproduction or when sprayed with a fixative or lacquer.

Images on Deca-Dry custom transfer rolls transfer to any dry surface by rubbing lightly with a pencil, burnishing tool, or ball point pen. A wax free adhesive assures clean, sharp transfer. Corrections can be made with artist's rubber cement pickup or pressure-sensitive tape.

WHERE TO USE

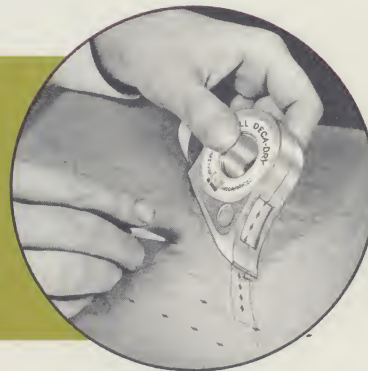
ROLL
DECA-DRY



1. Position Symbol



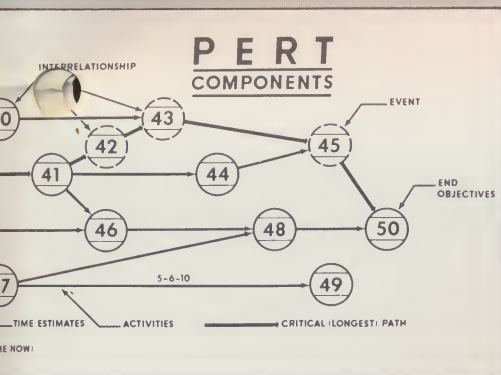
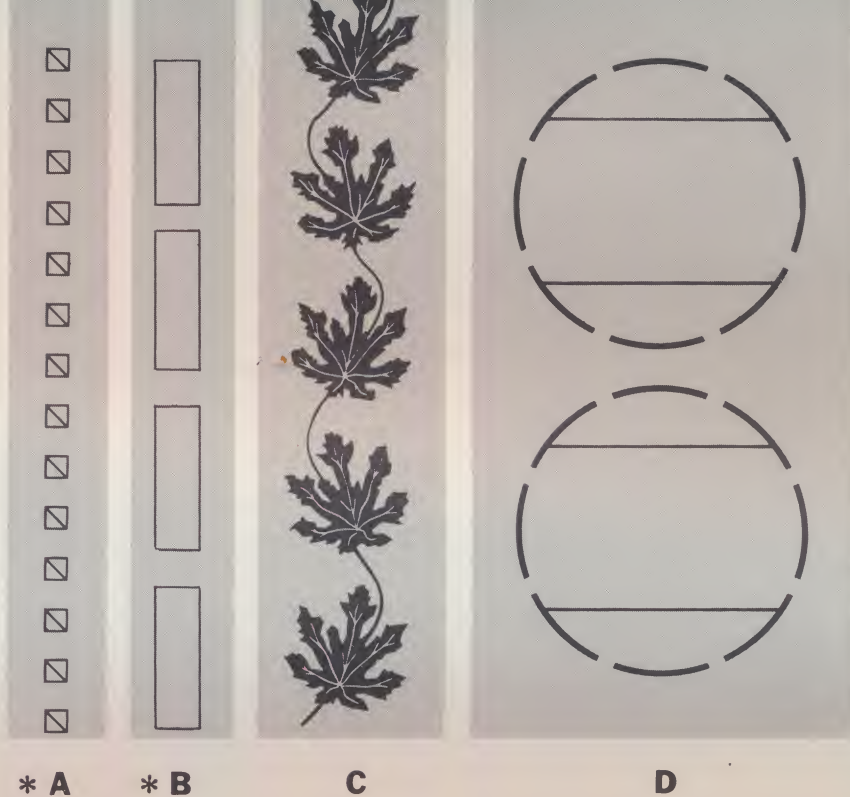
2. Rub Symbol using pencil or built-in burnishing tool.



3. Protective backing sheet is automatically fed out back of dispenser.

PREPARATION OF ARTWORK

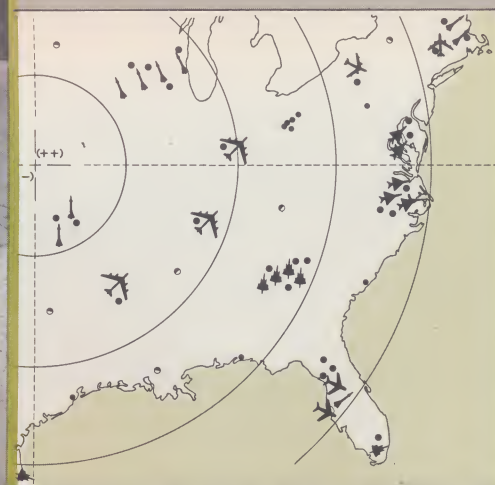
Artwork for Deca-Dry in roll form should be supplied in black and white, sharp and clean, ready for photographic reproduction. The original art you furnish will determine the quality of the finished roll, therefore, only quality artwork should be submitted. If you prefer, our artists can prepare the art for you at the nominal rate of \$5.00 per hour. Write for quotation.



PERT PROGRAMMING



MAPS and CHARTS



STATISTICAL MAPS

ORDERING Information

The largest Deca-Dry roll has a maximum width of 2" and may contain a symbol no wider than 1 3/4". Smaller rolls are available and listed in the table below. Special orders of symbols in Deca-Dry roll form require a 10 roll minimum of any one symbol. Deca-Dry TOTAL TRANSFER process available in roll form with a dollar per roll surcharge added to the prices below.

	Roll SIZE	SYMBOL SIZE	PRICE per roll	TOTAL min. order
* A	1/2" x 75"	1/4" x 3/16"	\$1.00	\$10.00
* B	1/2" x 100"	1/4" x 25" maximum	1.25	12.50
C	1" x 100"	3/4" x 25" maximum	2.00	20.00
D	2" x 100"	1 3/4" x 25" maximum	3.50	35.00

* DISPENSER AVAILABLE MAY 1st, 1965 FOR 1/2" SIZE ROLLS ONLY

NEW!

DECA-DRY

ELECTRONIC

MARKING KIT

Now, the electronic industry can make use of the ease, speed and economy of Deca-Dry.

The Deca-Dry Electronic Marking Kit contains hundreds of the most frequently used words, titles and identification letters and numbers, alphabetically arranged for easy application to control panels, prototypes, drawings, terminal boards, electrical and mechanical components.

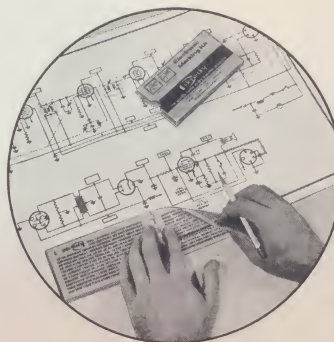
Thirty pages (3" x 6") each with its own backing sheet bound into a hard cover loose leaf binder. Convenient storage case included.

CAT. NO. DDEM1 BLACK
DDEM10 WHITE Price: \$4.95

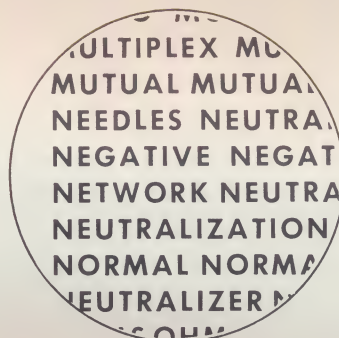
Also available, 27 page refill containing only letters and numbers each with its own backing sheet bound into a hard cover loose leaf binder. Also furnished with storage case.

CAT. NO. DDLN1 BLACK
DDLN10 WHITE Refill price: \$4.45

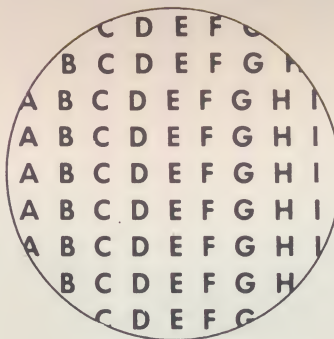
Exclusive Loose Leaf Binder
Exclusive Storage Case



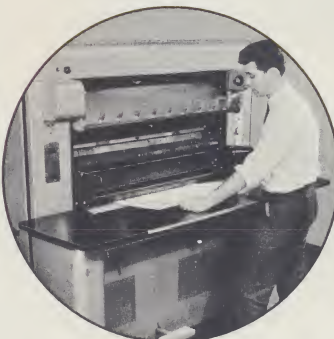
No hand lettering.
Line it up . . .
rub it down.



Kit contains all
the basic titles
and words.



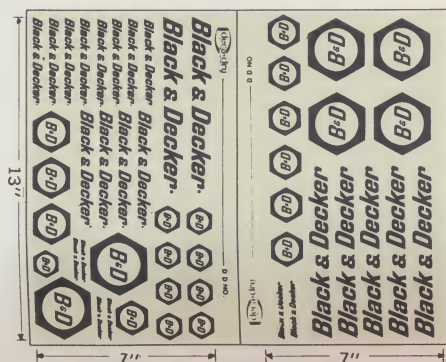
Kit contains
complete alphabet
and numerals.



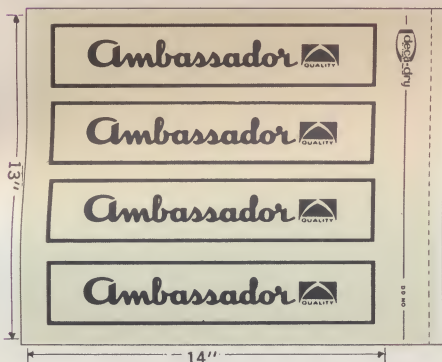
Crisp, clear
transfer assures
perfect
reproduction.

ORDERING INFORMATION

Deca-Dry special orders eliminate the need for repetitive drawing of frequently used printed matter. Special logotypes, symbols, headings, trademarks, designs, drawings, labels, codes, original lettering, images of any kind can be prepared on Deca-Dry transfer sheets for fast, easy application.



Deca-Dry Special Order sheets consist of two 7" x 13" print areas folded, stitched and perforated for convenience.



Where art work cannot be divided, single sheets with 13" x 14" print areas are available.

Preparation of Artwork:

Artwork for Deca-Dry Special Orders should be supplied in black and white, sharp and clean, in position on a 7" x 13" or 14" x 13" layout sheet ready for photographic reproduction. The original art you furnish will determine the quality of finished sheets and become the final layout. Therefore, only quality artwork should be submitted.

If you prefer our artists can prepare the art for you at the nominal rate of \$5.00 per hr. Write for quotation.

NOTE:

Line weights on artwork for DECA-DRY special orders should be at least .010" for sharp transfer. If finer weight lines are required order DECA-DRY TOTAL-TRANSFER (See page 21)

Colors for Special Orders:

Black, Red, Blue, White, Green, Purple, Yellow, Orange, Brown, Light Blue and Grey
Metallic Colors
Gold, Silver
Transparent Colors
Red, Blue, Green, Yellow
Matched colors write direct to Chart-Pak for quote.



Plate and set-up charge	\$24.00
First 50 sheets (minimum order)	2.25 per sheet
Reorder — no plate and set-up charge, 50 sheets minimum applies	2.25 per sheet
Additional charges for Multi-Color Sheets	\$20.00 per additional color

See your local dealer or write direct for a LAYOUT SHEET.

TEST AND COMPARE DECA-DRY

We're confident it's the best product. We'd like you to share our confidence. Listed below are nine important tests for all dry-transfer lettering. Match DECA-DRY

in these tests with any or all competing brands, and prove to yourself why DECA-DRY is called "the quality product in the dry-transfer field."

1



FIXATIVE TEST

Spray a transferred DECA-DRY letter and a competitive letter with a fixative and let both dry. Chances are the competitive letter has flaked off, or bubbled, or cracked. Not so with the DECA-DRY letter. No flaking or cracking or bubbling. DECA-DRY stays firmly in place even after spraying with a fixative.

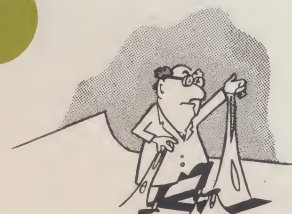
2



DIAZO TEST FOR STAYING POWER

DECA-DRY letters adhere easily yet stay in position better than any other competitive dry transfer letter. To prove it, run a sheet with DECA-DRY letters on it through a diazo machine. Do the same with a competitive brand. The DECA-DRY letter remains firmly in position even if you run the sheet through diazo process many times.

3



ADHESIVE DEPOSIT OR GHOST TEST

Compare a DECA-DRY letter with other brands after they have been transferred to a sheet of clear acetate by holding it up to the light. Notice the adhesive deposit left during transfer around the competitive letters. This is caused by the waxy type of adhesives used in other brands. DECA-DRY leaves no such dirt-catching deposit because it does not have a wax adhesive.

4



TRANSFER TEST

Transfer a competitive letter to a sheet of clear acetate. Now do the same with a DECA-DRY letter. Notice the ease of transfer with the DECA-DRY letter. Rub lightly for a clean transfer. If you should rub hard, the transfer is still clean and DECA-DRY'S rigid plastic sheet will not tear. It also prevents distortion of the letter during application.

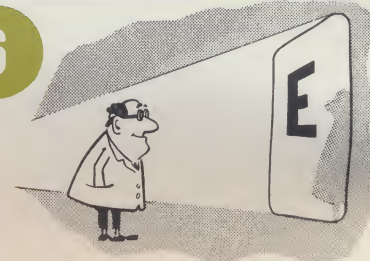
5



ERASURE TEST

As further proof of DECA-DRY'S staying power, try the erasure test. Using an artist's rubber cement pick-up, erase a competitive letter, then erase a DECA-DRY letter. Notice how the DECA-DRY letter offers more resistance because of its stronger adhesion. DECA-DRY letters can be erased easily, but they never come off unless you want them to.

6



OVERHEAD PROJECTUAL TEST

Using the same clear acetate sheet with a competitive letter and a DECA-DRY letter transferred on it, put it on an overhead projector. Look at both letters on the screen. The DECA-DRY letter is sharper, crispier, cleaner, more professional looking without adhesive halo.

7



FOLD AND CREASE TEST

Transfer a DECA-DRY letter to a plain sheet of paper. Do the same with a competitive letter. Now, crease both letters. Look closely at both letters. The folding hasn't cracked the DECA-DRY letter even though the competitive letter may have been broken.

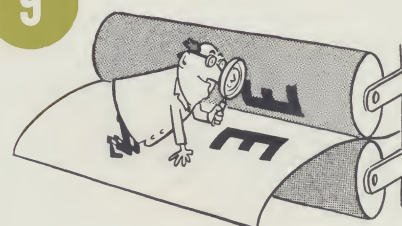
8



LOOKS AND APPEAL TEST

DECA-DRY is printed on a rigid plastic sheet to prevent distortion — not a flimsy paper or soft polyethylene base. DECA-DRY has adhesive only on the letters to minimize accidental transfer while working with the sheet. All DECA-DRY sheets are individually packaged and attractively boxed.

9



REPRODUCTION TEST

Compare, side by side, a sheet reproduced by any reproduction process with DECA-DRY, and a sheet reproduced by the same process with a competitive brand. Notice the sharpness and clarity of the DECA-DRY letters. There is no fuzziness, no distortion in the DECA-DRY copy.

DECA-DRY FOR HUNDREDS OF DAILY USES



Artists will find Deca-Dry invaluable for layouts, comps, paste-ups, finished artwork, overlays, package and counter displays, premiums, direct presentations, TV Cells, teleprompters, flip cards, crawls, storyboards, films, slides, projectuals, photos, live TV artwork, displays, exhibits, signs, posters, show cards, lettering for windows and trucks, silk screens.



Deca-Dry makes it easier for engineers to prepare statistical graphs, maps, organization charts, work flow and data processing charts, PERT charts, engineering and architectural drawings, technical illustrations, schematics & diagrams, printed circuit artwork, plant and office layout, prototypes, control panels, scale models, technical publications, visual presentations, machine instructions and labeling.



Professional and amateur alike can use Deca-Dry. Deca-Dry letters file folders, training aids, file cabinets, index cards, labels, desk and door nameplates, place cards, name tags, binders, portfolios, books, equipment & furniture, bulletin boards, traffic control boards, newsletters, newspapers, office layouts.

REPRODUCTION UNLIMITED WITH DECA-DRY TRANSFER LETTERING

Deca-Dry is specially processed to provide crisp, clean, clear copies consistently in all types of reproduction. Because Deca-Dry lettering transfers perfectly — Deca-Dry photographs, prints and copies perfectly.



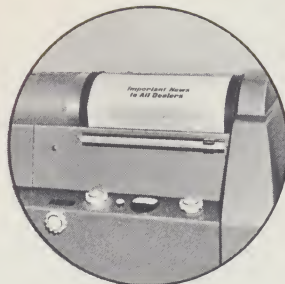
LITHOGRAPHY & LETTERPRESS

Camera picks up finest definition to provide quality long run plates.



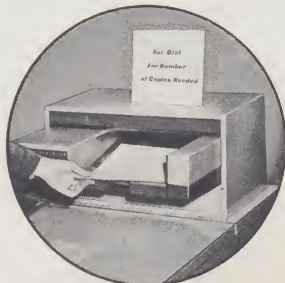
COLD TYPE COMPOSITION

No proofs. No cutting. No stripping. No pasting. Transfer Deca-Dry to artwork. It's camera ready.



MIMEOGRAPH

Clean transfer of Deca-Dry leaves sharper image for electric stencil cutting machine.



DIAZO AND OFFICE COPIERS

Deca-Dry reproduces by Diazo and most office copiers. Letters adhere perfectly to original. Will not crack or peel during process.

25 Styles Available in a wide range of Sizes

CL	CAPITAL LETTERS AND LOWER CASE	C	CAPITAL LETTERS ONLY	L	LOWER CASE ONLY	N	NUMBERS ONLY
	AVAILABLE IN LARGE SHEET SIZE ONLY		AVAILABLE IN LARGE OR SMALL SHEET SIZE				

Catalog number 22 36 CL white means the following: The first two digits indicate the style of type. In this particular instance 22 is Ancient Egyptian. The second set of digits is the actual point size of the letters in this case, 36 point. CL indicates that the sheet contains both (C) capital letters and (L) lower case letters. A "C" alone means the sheet has only upper case letters while an "L" alone indicates the sheet has only lower case letters on it. White is the color desired. Be sure to specify color when ordering. If no color is specified, black will be shipped.

LARGE SHEET 13 1/4" x 16 1/2" **\$2.25** per sheet

SMALL SHEET 8¼" x 13¼" **\$1.25** per sheet

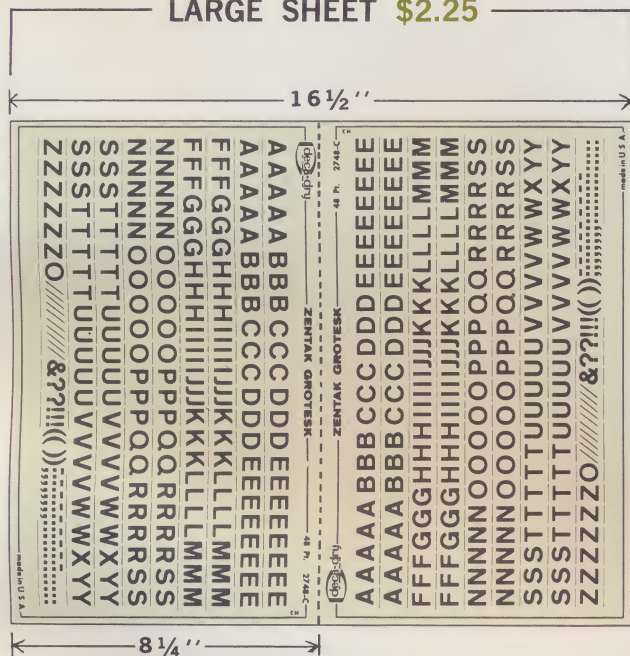
HOW TO ORDER DECA-DRY TRANSFER LETTERING

From this Catalog

Point Size Comparison Table

Point size	Approximate size in inches
8	3/32"
10	7/64"
12	1/8"
16	5/32"
24	1/4"
36	5/16"
42	3/8"
48	1/2"
60	5/8"
72	3/4"
96	1"
120	1 3/16"
180	1 3/4"

LARGE SHEET \$2.25



SMALL SHEET \$1.25

LARGE SHEET \$2.25

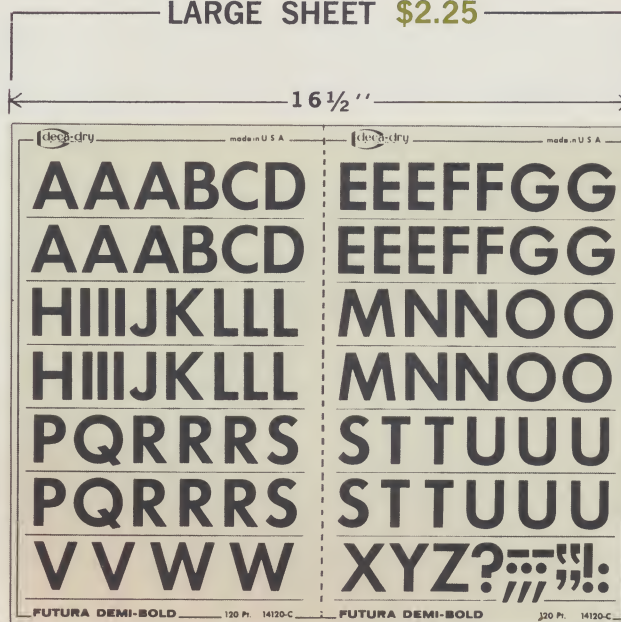




CHART-PAK, INCORPORATED
LEEDS, MASSACHUSETTS

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